



Peter Whitcomb

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Experience

- > Direction and management of long-term projects including several annual reports.
- > Development and execution of many complete communication solutions for a variety of clients and audiences.
- > Project management, including coordinating time and budgets between clients, designers and printers.
- > Leading jobs from concept to press with responsibilities including design, photo direction, file building, and prepress.
- > Management of people and leading design teams through projects.
- > Working with clients to determine project scopes by discussing initial needs and challenges.
- > Presentation of design solutions to clients including mounting artwork, speaking about specific elements and explaining how designs meet specific goals.
- > Coordination of employee and production schedules to meet deadlines.
- > Working both individually and within a team to develop creative design solutions.
- > Software - InDesign, Illustrator, Photoshop, Powerpoint, Word, Excel, Filezilla, Wordpress, Joomla, Final Cut Pro and more.
- > Communication mediums - print, signage, apparel, online graphics, packaging, broadcast art, video editing, presentations and more.

Employment

- > Freelance Graphic Design and Contract Work 2/96 to present
- > Best Buy Co., Inc., Richfield, MN Art Director 4/98 to 2/05
- > The News, New Richmond, WI Production Manager 3/95 to 9/95
- > Helmer Printing, Beldenville, WI Composition Artist 5/94 to 3/95

Education

- > University of Wisconsin - Menomonie 9/95 to 12/97 Bachelor of Fine Arts - graphic design concentration
- > University of Wisconsin - River Falls 9/90 to 5/94 general education and fine arts program

Portfolio

- > www.whitcombcreative.com

References

- > available upon request